



SAN MIGUEL BREWERY INC.

A subsidiary of San Miguel Corporation

July 24, 2008

Philippine Stock Exchange
Disclosure Department
Listing and Disclosure Group
4thFloor, Philippine Stock Exchange Center
Exchange Road, Ortigas Center
Pasig City

Attention: **Atty. Pete M. Malabanan**
Head - Disclosure Department

Gentlemen:

Enclosed is a copy of our press statement entitled "San Miguel Brewery Revenues for First Semester up 9%," which we will release to the press today.

Very truly yours,


FERDINAND K. CONSTANTINO
Corporate Information Officer



July 24, 2008

NEWS RELEASE

San Miguel Brewery Revenues for First Semester up 9%

San Miguel Brewery Inc. (SMB), the brewery operations of San Miguel Corporation, today reported first semester 2008 net sales of P23.8 billion, 9% higher than last year's P21.9 billion, directly attributable to a 7% increase in sales volumes.

Operating income grew 25% to P7.2 billion from P5.7 billion in the prior year period.

“Despite a more challenging economic environment and added pressure on the consumer’s disposable income, we’ve turned in very strong results. We continue to invest in brand building and are focusing on improving sales momentum and efficient execution across all distribution levels,” said Ramon S. Ang, president of SMB Inc.

The Company’s marketing resources were focused on outlet-based promotions and on reinforcing flagship brand, San Miguel Pale Pilsen. Trade management efforts, including rationalization and training, are being implemented to streamline and maximize product distribution. SMB Inc. is also undertaking new programs to offer wider availability and ensure consumer satisfaction. To conserve financial resources, programs to reduce inventory and trade receivable levels were also implemented alongside other cost saving programs.

For inquiries, please contact:

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