



# SAN MIGUEL BREWERY INC.

A subsidiary of San Miguel Corporation

March 29, 2012

**Philippine Stock Exchange, Inc.**

Philippine Stock Exchange Plaza

Ayala Triangle

Ayala Avenue, Makati City

Attention: **Ms. Janet A. Encarnacion**  
Head – Disclosure Department

Gentlemen:

We submit herewith the Company's SEC Form 17-C with respect to the approval of the Philippine Dealing & Exchange Corp. of the Company's application to list its Fixed Rate Series E bonds and Series F bonds.

Very truly yours,

  
ROSABEL T. BALAN  
Corporate Secretary

# COVER SHEET

C	S	2	0	0	7	1	1	8	2	8		
---	---	---	---	---	---	---	---	---	---	---	--	--

S. E. C. Registration Number

S	A	N		M	I	G	U	E	L										
---	---	---	--	---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--

B	R	E	W	E	R	Y													
---	---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--

I	N	C	.																
---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

(Company's Full Name)

N	o	.		4	0		S	a	n		M	i	g	u	e	l			
---	---	---	--	---	---	--	---	---	---	--	---	---	---	---	---	---	--	--	--

A	v	e	n	u	e	,		M	a	n	d	a	l	u	y	o	n	g	
---	---	---	---	---	---	---	--	---	---	---	---	---	---	---	---	---	---	---	--

C	i	t	y																
---	---	---	---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

(Business Address: No. Street City/Town/Province)

ROSABEL T. BALAN
------------------

Contact Person

632-3000
----------

Company Telephone Number

--

Month

		17-C
--	--	------

Day

FORM TYPE

--	--	--	--

Month

Day

Annual Meeting

--	--	--

--

Secondary License Type, If Applicable

--	--	--

Dept. Requiring this Doc.

--

Amended Articles Number/Section

--

Total No. of Stockholders

Total Amount of Borrowings

--

Domestic

--

Foreign

-----  
To be accomplished by SEC Personnel concerned

--	--	--	--	--	--	--	--	--	--

File Number

\_\_\_\_\_

LCU

--	--	--	--	--	--	--	--	--	--

Document I. D.

\_\_\_\_\_

Cashier

-----  
STAMPS  
-----

Remarks = pls. Use black ink for scanning purposes

**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(b)(3) THEREUNDER**

1. **March 29, 2012**  
Date of Report (Date of earliest event reported)
2. SEC Identification No. **CS-200711828**
3. BIR Tax Identification No. **006-807-251**
4. **SAN MIGUEL BREWERY INC.**  
Exact name of registrant as specified in its charter
5. **Philippines**  
(Province, country or other jurisdiction of  
Incorporation)
6. (SEC Use Only)  
Industry Classification Code
6. **No. 40 San Miguel Avenue, Mandaluyong City, Metro Manila** **1550**  
(Address of principal office) (Postal Code)
7. **(632) 632-3000**  
(Registrant's telephone number, including area code)
8. **N/A**  
(Former name or former address, if change since last report)  
The Registrant has not changed its address since its last report to this Honorable Commission.
9. Securities registered pursuant to Sections 8 and 12 of SRC  
Title of each Class  

<b>Common Shares</b>	<b>15,410,478,960 (as of December 31, 2011)</b>
<b>Peso-denominated fixed-rate bonds</b>	<b>₱38.8 billion</b>
<b>Peso-denominated fixed-rate bonds</b>	<b>₱20.0 billion</b>

10. Indicate the item numbers reported herein:

**Item 9. Other Items:**

**Listing of Series E Bonds and Series F Bonds**

Please be advised that in a letter dated March 28, 2012 which was received by the Company today, the Philippine Dealing & Exchange Corp. ("PDEX") advised that it has approved the Company's application to list its Fixed Rate Series E bonds in the aggregate principal amount of ₱10 billion due in 2019 ("Series E Bonds") and its Fixed Rate Series F bonds in the aggregate principal amount of ₱7 billion due in 2022 ("Series F Bonds") for trading on the PDEX. The Series E Bonds and Series F Bonds have been approved for listing on the PDEX effective April 2, 2012.

The Series E Bonds and Series F Bonds form part of the ₱20 billion fixed rate bonds registered with the Securities and Exchange Commission as disclosed in the Company's SEC Form 17-C dated March 16, 2012.

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SAN MIGUEL BREWERY INC.**

By:

  
**ROSABEL T. BALAN**  
Corporate Secretary

March 29, 2012