



SAN MIGUEL BREWERY INC.

April 12, 2011

The Philippine Stock Exchange, Inc.
Disclosure Department
3rd Floor, Philippine Stock Exchange Center
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head – Disclosure Department

Gentlemen:

We submit herewith the Company's SEC Form 17-C with respect to the resignation of Mr. Motoyasu Ishihara as director and Executive Financial Advisor of the Company and the election of Mr. Teruyuki Daino as new director and Executive Financial Advisor, and the schedule of the 2011 Annual Stockholders Meeting of the Company.

Very truly yours,


ROSABEL T. BALAN
Corporate Secretary

COVER SHEET

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S. E. C. Registration Number

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(Company's Full Name)

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(Business Address: No. Street City/Town/Province)

ROSABEL T. BALAN

Contact Person

632-3000

Company Telephone Number

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Month

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Day

17-C

FORM TYPE

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Month

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Day
Annual Meeting

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Secondary License Type, If Applicable

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Amended Articles Number/Section

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Total No. of Stockholders

Total Amount of Borrowings

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Domestic

Foreign

To be accomplished by SEC Personnel concerned

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File Number

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Document I. D.

Cashier

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(b)(3) THEREUNDER

1. **April 12, 2011**
Date of Report (Date of earliest event reported)
2. SEC Identification No. **CS-200711828**
3. BIR Tax Identification No. **006-807-251**
4. **SAN MIGUEL BREWERY INC.**
Exact name of registrant as specified in its charter
5. **Philippines**
(Province, country or other jurisdiction of
Incorporation)
6. (SEC Use Only)
Industry Classification Code
6. **No. 40 San Miguel Avenue, Mandaluyong City, Metro Manila** **1550**
(Address of principal office) (Postal Code)
7. **(632) 632-3000**
(Registrant's telephone number, including area code)
8. **N/A**
(Former name or former address, if change since last report)
The Registrant has not changed its address since its last report to this Honorable
Commission.
9. Securities registered pursuant to Sections 8 and 12 of SRC

Title of each Class	Number of shares of common stock outstanding (As of December 31, 2010)
Common Shares	15,410,478,960

10. Indicate the item numbers reported herein:

Item 4. Resignation, Removal or Election of Registrant's Directors or Officers

A. Resignation and Election of Director and Officer

The Board of Directors, in its meeting today, April 12, 2011, elected Mr. Teruyuki Daino as new member of the Board of Directors and appointed him as Executive Financial Advisor of the Company vice Mr. Motoyasu Ishihara, who has tendered his resignation as Director and as Executive Financial Advisor of the Company in view of his new assignment in Kirin Holdings Company, Limited (Kirin).

Mr. Daino was the General Sales Manager of Gifu Branch of Kirin Brewery Company Limited (2009- March 2011), President and Chief Executive Officer of Four Roses Distillery, LLC (2002-2009), Planning Manager of Corporate Planning Department of Kirin Brewery Company Limited (1998-2002), Business Planning Manager of Budweiser Japan Company (1993-1997) and Brand Manager of Marketing Department of Kirin Brewery Company Limited (1988-1993). Mr. Daino graduated from Hitotsubashi University in 1983 with a bachelor's degree in Economics and later obtained a master's degree in Business Administration from the Massachusetts Institute of Technology in 1998.

Mr. Daino has 5,000 shares of the Company in his name which he holds as nominee of Kirin (beneficial ownership of which remain with Kirin).

B. Changes in Board Committees

As a consequence of the above changes in the membership of the Board, Mr. Daino has been appointed as member of the Audit Committee and Executive Committee vice Mr. Ishihara.

Item 9. Other Items: 2011 Annual Stockholders Meeting

In the same meeting, the Board of Directors approved the following schedule for the Annual Stockholders' Meeting of the Company:

Date of Annual Stockholders Meeting:	May 31, 2011, Tuesday
Time:	2:00 p.m.
Venue:	Executive Dining Room, 2/F San Miguel Corporation Head Office Complex, No. 40 San Miguel Avenue, Mandaluyong City.

In this connection: -

- (a) the record date for stockholders entitled to vote at the said meeting is April 28, 2011;
- (b) the stock and transfer books will be closed from April 29, 2011 to May 4, 2011;
- (c) the deadline for submission of proxies is on May 20, 2011; and
- (d) the validation of proxies is on May 23, 2011.

The agenda of the annual stockholders meeting is as follows: -

- 1. Certification of Notice and Quorum
- 2. Approval of the Minutes of the Annual Stockholders' Meeting held on May 18, 2010
- 3. Presentation of the Annual Report
- 4. Ratification of Acts and Proceedings of the Board of Directors and Corporate Officers
- 5. Appointment of External Auditors
- 6. Election of the Board of Directors
- 7. Other Matters
- 8. Adjournment

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized

SAN MIGUEL BREWERY INC.

By:


ROSABEL SOCORRO T. BALAN
Corporate Secretary

April 12, 2011.