



SAN MIGUEL BREWERY INC.

A subsidiary of San Miguel Corporation

November 5, 2010

Philippine Stock Exchange Inc.

Disclosure Department
3rd Floor, Philippine Stock Exchange Center
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head-Disclosure Department

Gentlemen:

Please be informed that San Miguel Brewery Inc., San Miguel Corporation and Ginebra San Miguel, Inc. (“Corporations”), will hold a combined Briefing on the Corporations’ 2010 September Year to Date Results at 3:00 p.m. at the Executive Dining Room, 2nd Floor, SMC-HOC Building, No. 40 San Miguel Avenue, Mandaluyong, Metro Manila.

Very truly yours,



FERDINAND K. CONSTANTINO
Corporate Information Officer