

# COVER SHEET

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S. E. C. Registration Number

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(Company's Full Name)

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(Business Address: No. Street City/Town/Province)

<b>ROSABEL T. BALAN</b>	<b>632-3000</b>
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Contact Person

Company Telephone Number

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Month

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Day

17-C

FORM TYPE

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Month

Day

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Annual Meeting

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Secondary License Type, If Applicable

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

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Domestic

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Foreign

Total Amount of Borrowings

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To be accomplished by SEC Personnel concerned

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File Number

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LCU

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Document I. D.

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Cashier

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**STAMPS**  
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**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(b)(3) THEREUNDER**

1. **September 27, 2012**  
Date of Report (Date of earliest event reported)
2. SEC Identification No. **CS-200711828**
3. BIR Tax Identification No. **006-807-251**
4. **SAN MIGUEL BREWERY INC.**  
Exact name of registrant as specified in its charter
5. **Philippines**  
(Province, country or other jurisdiction of  
Incorporation)
6. **(SEC Use Only)**  
Industry Classification Code
6. **No. 40 San Miguel Avenue, Mandaluyong City, Metro Manila**      **1550**  
(Address of principal office)      (Postal Code)
7. **(632) 632-3000**  
(Registrant's telephone number, including area code)
8. **N/A**  
(Former name or former address, if change since last report)  
The Registrant has not changed its address since its last report to this Honorable Commission.
9. Securities registered pursuant to Sections 8 and 12 of SRC

Title of each Class

<b>Common Shares</b>	<b>15,410,478,960 (as of July 31, 2012)</b>
<b>Peso-denominated fixed-rate bonds</b>	<b>₱25.21 billion</b>
<b>Peso-denominated fixed-rate bonds</b>	<b>₱20.0 billion</b>

10. Indicate the item numbers reported herein:

**Item 9. Other Items:**

**Listing of Series D Bonds**

Please be informed that in a letter dated September 25, 2012 which was received by the Company today, the Philippine Dealing & Exchange Corp. ("PDEX") advised that it has approved the Company's application to list its Fixed Rate Series D bonds in the aggregate principal amount of ₱3 billion due in 2017 ("Series D Bonds") for trading on the PDEX. The Series D Bonds have been approved for listing on the PDEX effective **October 3, 2012**.

The Series D Bonds form part of the ₱20 billion fixed rate bonds registered with the Securities and Exchange Commission as disclosed in its SEC Form 17-C dated March 16, 2012 and issued by the Company on April 2, 2012.

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SAN MIGUEL BREWERY INC.**

By:

  
**ROSABEL T. BALAN**  
Corporate Secretary

September 27, 2012