



SAN MIGUEL BREWERY INC.

A subsidiary of San Miguel Corporation

March 18, 2014

PHILIPPINE DEALING & EXCHANGE CORP.

37/F, Tower 1, The Enterprise Center
6766 Ayala Ave., cor. Paseo de Roxas
Makati City

Attention: **MA. MA. CONCEPCION M. MAGDARAOG**
Head, Issuer Compliance and Disclosures Department

Gentlemen:

Please be informed that San Miguel Brewery Inc., San Miguel Corporation, Ginebra San Miguel Inc., San Miguel Pure Foods Company, Inc. and Petron Corporation (“Corporations”), will hold a combined Briefing on the Corporations’ 2013 Full-Year Results, on Thursday, March 27, 2014 at 4:00 p.m. at the Executive Dining Room, 2nd Floor, SMC-HOC Building, No. 40 San Miguel Avenue, Mandaluyong, Metro Manila.

Very truly yours,

ROSABEL T. BALAN
Vice President and General Counsel